

A photograph of two hikers on a large, dark rock peak. One hiker, wearing an orange jacket and black pants, is standing on the peak and reaching down to help another hiker. The second hiker, wearing a red jacket and black pants, is climbing up the side of the rock, reaching up to grasp the hand of the first hiker. The background shows a cloudy sky.

HOW TO TURN YOUR LEADERSHIP INTO A
COMPETITIVE ADVANTAGE?

Leadership Session

FRANKLINCOVEY EVENT

HONG KONG 2017

30 October 2017 (Mon)

2:00 P.M. – 5:00 P.M.

The Mira Hong Kong

HOW TO TURN YOUR LEADERSHIP INTO A COMPETITIVE ADVANTAGE?

Micromanagers, workaholics, tyrants, conflict avoiders...

Every organisation has them, and most have more than they think—ineffective leaders who cost your organization millions each year in lost productivity, low morale, turnover of your best people, and failure to achieve results.

WHAT IS POOR LEADERSHIP COSTING YOUR ORGANIZATION?

- Only 25% of employees in Asia feel that their leaders are fully prepared for future challenges.
- Just 43% of leaders understood how their work contributed to that of their peers or understood the organization's performance as a whole.
- Despite increase leadership investments, only 33% heads of HR were confident that these investments led to measurable results.

Source: CEB Research Study

Join Sue Dathe-Douglass, FranklinCovey's Vice President & International Leadership Practice Leader, shares the latest insights on how to:

- Understand which leadership competencies are most important—and why so many companies overlook them.
- Build leaders of high competence and character.
- Help your leaders empower and engage their teams.
- Help your leaders develop critical 21st century leadership skills.





Sue Dathe- Douglass

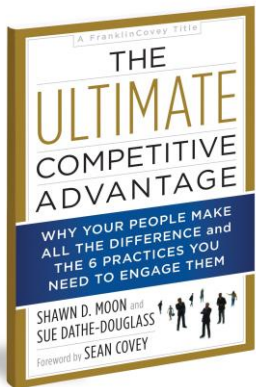
Vice President & International Leadership Practice Leader, FranklinCovey

Sue, or “Sue DD” as she is known, is passionate about delivering FranklinCovey content using a hands-on approach. Clients can immediately “return to reality” armed with new thinking and processes that produce long-term results for individuals and organizations.

Prior to joining FranklinCovey, Sue spent 24 years with McDonald’s Corporation as an internal organizational design and development consultant. She was responsible for strategic planning, operational integration, and quality management in the Atlanta Region. She was also instrumental in helping McDonald’s with their ongoing cultural, quality, and organizational transformation efforts.

Sue’s clients value the results she consistently produces. She works with the banking and finance, retail, pharmaceutical, technology, home building, hotel, and food and beverage industries. Sue also works with institutions of higher education as well as a number of state and federal agencies.

Sue was awarded McDonald’s President’s Award — a once-in-a-lifetime honor-for outstanding achievement. She was also inducted into the McDonald’s Hall of Fame for her ongoing long-term contributions to the organization. She has been named a member of FranklinCovey’s President’s Club three times for her excellent work.



In 2015, Sue has co-authored a book titled “**The Ultimate Competitive Advantage**” with Shawn Moon which covers six highly effective practices that will propel an organization to success by unleashing the potential of their people.

Each practice in The Ultimate Competitive Advantage is based on fundamental principles that hold true across all industries, from the necessity of being proactive to the importance of building win-win relationships. Implementing these practices is the key to making a distinctive difference in the marketplace.

The Ultimate Competitive Advantage will enable organization to achieve remarkable results and become an industry standout by leveraging the most important asset: **THEIR PEOPLE.**

Terms & Conditions:

- 1) Registration is on a first-come-first-served basis.
- 2) Registration fee is payable in advance and all fees paid are non-refundable.
- 3) Once the registration is received by Franklin Covey HK Limited, cancellation is not allowed but substitutions will be accepted in the event that a registrant is unable to attend.
- 4) Franklin Covey HK Limited reserves the right to reject enrolment at any time.
- 5) Franklin Covey HK Limited reserves the right to cancel, modify or postpone the program due to unforeseen circumstances.
- 6) For any questions, please call us at 2884 6193 for more details.